



## Name of Your Startup



#### Problem Statement

• What's the Problem you trying to solve?

Sales transaction

Cashilla



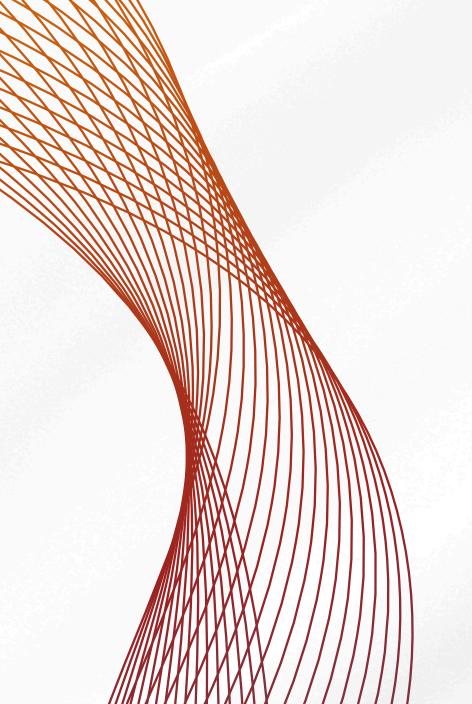
## Solution(Product/Service)

- Describe your product or service and how it solves the problem.
- How your product or service solves the problem and adds value?

## Target Market

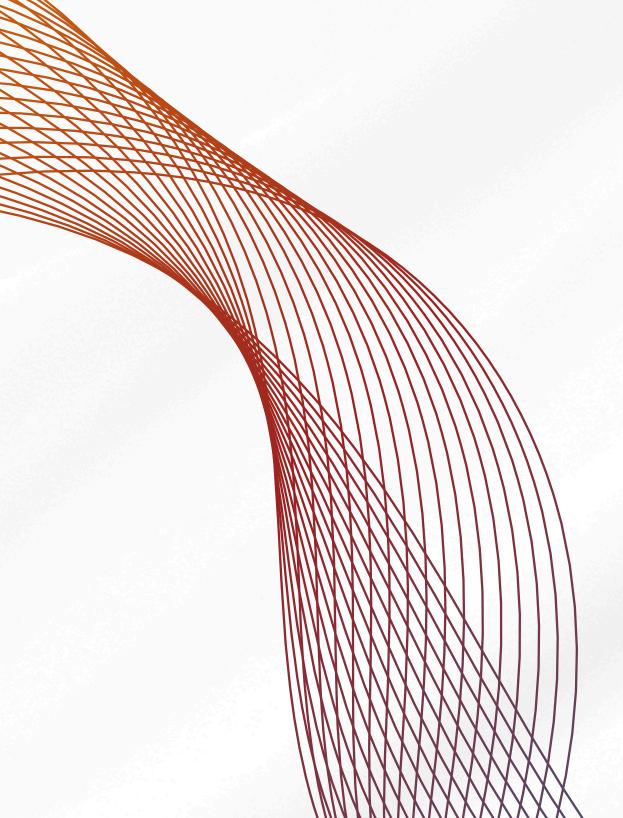


Who are your ideal customers?





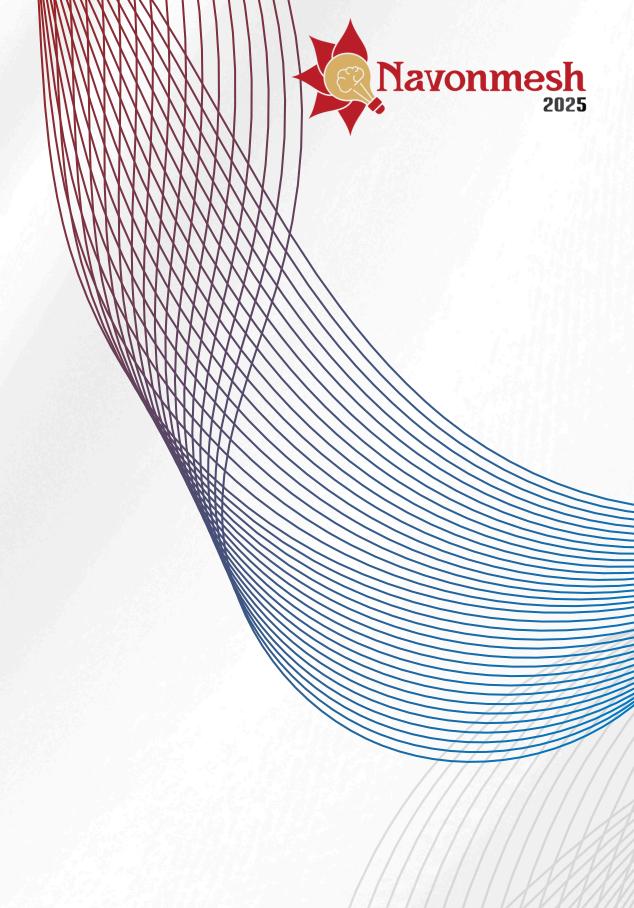
#### Business Model



- How will your business make money? (product sales, subscription, advertising).
- How you plan to acquire customers (online marketing, sales team, partnerships).

# Marketing and Growth Strategy

- How You'll Promote Your Startup?
- How you will get your first users or customers?
- How do you plan to scale and grow your startup over time?



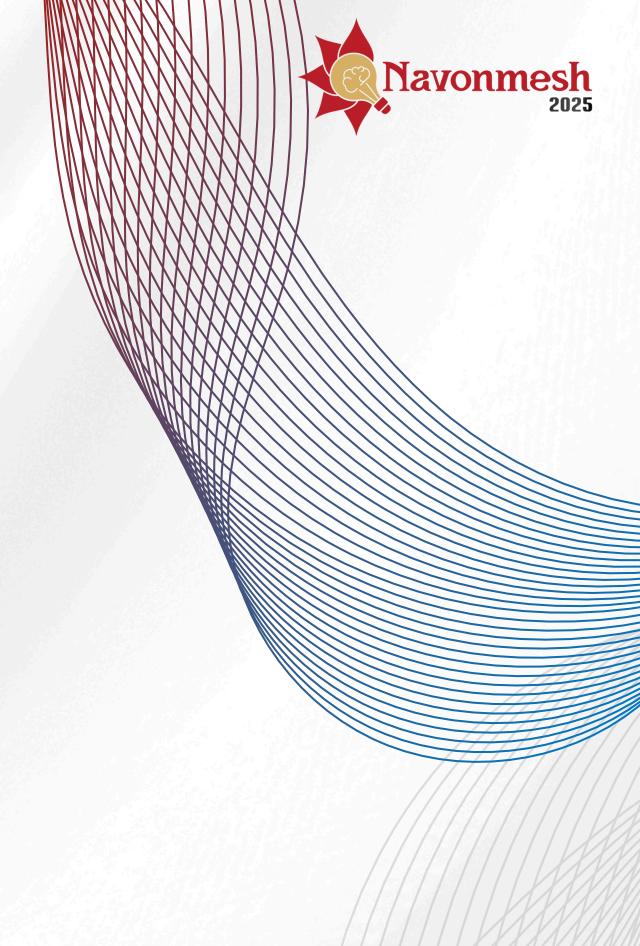


## Competitive Analysis

- Who are your direct and indirect competitors?
- Identify key competitors and show your competitive advantage.

### Unique Selling Proposition (USP)

- What's unique about your product/service that makes it different from competitors?
- Why will customers prefer your startup over other options available to them?





#### Team Member Details

